

Anant Nehru

Innovation & Growth Strategist

Anant has spent time in New Delhi, San Francisco, New York and Toronto with the passion, education and experience to accelerate business growth through collaborative strategic initiatives.

EXPERIENCE

Senior Manager, 5G Innovation and Special Projects

[Rogers Communications](#) Oct 2021 - Present

- Represent Rogers at global telecom consortiums, such as 5GFF and 5GAA, to build out a 5G edge computing partnership strategy
- Manage 5G Future Forum Commercial Ecosystem workstream with 20+ participants from 7 global telcos to validate emerging 5G use cases
- Demo 5G applications at global telco events to showcase value of 5G to end-users and enterprise customers
- Launch and manage the 5GFF MEC Acceleration Program, an accelerator targeting global 5G start-ups to promote adoption of edge computing
- Liaise with 5GFF technical teams and other telecom stakeholders to develop 7 interoperable APIs based on developer feedback

Senior Partnerships Manager, Enterprise Innovation & Strategy

[Loblaw Companies Limited](#) Feb 2021 - Oct 2021

- Built partner ecosystem strategy to drive innovation around emerging technologies
- Evaluated partnership models to align with business strategic objectives and priorities
- Designed end to end partnership process including discovery, negotiation and launch
- Engaged and collaborated with internal and external stakeholders for cross-functional team alignment

Senior Manager, Business Innovation

[Loblaw Companies Limited](#) Aug 2020 - Feb 2021

- Deployed 2 emerging technology Proof of Concepts with the start-up ecosystem leading to pilots and rollouts
- Organized and conducted design thinking and ideation sessions with 30+ participants across business units
- Framed solutions to business challenges from relevant industry and technology trends

Client Partner

[Fulton Waters](#) Dec 2015 - Sep 2018

- Facilitated enterprise partnerships for start-up partners worth \$250K-\$1M
- Identified, assessed and executed strategic innovation projects for F-500 clients
- Delivered consultative services to future proof initiatives by tracking innovation trends

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Toronto, CA

SKILLS

Innovation
Ideation
Business Strategy
New Ventures
Strategic Partnerships
Sales Management
Team Management
Business Development

EDUCATION

Masters

[Smith School of Business, Queen's University](#)

Aug 2020

Innovation & Entrepreneurship

Masters

[Hult International Business School, San Francisco](#)

Sep 2015

International Marketing

Bachelors of Business Administration

[Amity School of Business](#)

Apr 2008

Head of Strategy & Business Development

Research Fusion Jan 2010 - Jul 2014

- Led vertical with 4-member team by spearheading global telco CxO relationships
- Drove adoption of global best practices by cross-functional teams to impact business KPIs
- Expanded team from 1 to 4 in 12 months while achieving \$175K in Year 1 revenues