

# Saurabh Kikani

Storyteller

I started in law and politics. I fell into film. I slipped into comedy. I create great stories for companies and individuals that connect powerfully and authentically.

## EXPERIENCE

### Head of Copy

[goodr](#) Jan 2022 - Present

- Shaped brand voice for one of the fastest growing active sunglasses companies in the world.
- Oversaw and wrote content across multiple mediums, from absurd commercials and online ads, to press releases and B2B emails, to website copy, and much more.
- Oversaw a team of writers, collaborated extensively with design and content teams, and strategized with global and digital teams around brand messaging.

### Chief Creative Officer

[SPH Media](#) Aug 2015 - Present

- Producer and Writer of content for Super Amazing Princess Heroes brand, a children's entertainment property aimed at instilling the values of female empowerment for a young audience.
- Wrote and produced chapter books, games, and animated episodes.
- Developed content and built strategic business partnerships for the brand, including setting up pitches with major streaming services and networks like Amazon, Netflix, Mattel, and Nickelodeon.

### Writer

[Frameshift](#) Aug 2020 - Present

- Pitching, writing, and producing political ads for online testing and distribution.
- Developed, pitched, and wrote ads for the Biden/Harris Presidential campaign, John Hickenlooper for the US Senate, national climate change initiatives, and more, which were distributed widely with strong engagement.
- Developed, pitched, wrote and helped produce an ad tying protest and American civil rights to the history of baseball which received national distribution and wide acclaim.

### Writer

["DEAL"](#) Feb 2021 - May 2021

- Pitched, developed, and wrote full episodes of an upcoming crime/thriller television show for the international market detailing the power struggle between gangsters, corrupt cops, and the innocent citizens of a South Asian immigrant community in Chicago who are caught in the cross-fire.
- I broke the story for six of the episodes with my co-writer, and fully scripted three of the six episodes.

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Los Angeles, CA

## SKILLS

Conflict Mediation  
Communication Strategy  
Communication coach  
Speech Writing  
Speechwriting  
Legal Research  
Legal Writing  
Legal Drafting  
Political Science  
Creative Director  
Story Development  
Storytelling  
Stand-Up Comedy  
TV/Film Actor  
Film Production  
Producer  
Creative Strategy  
Writing  
Strategy  
Marketing  
Business Development

## EDUCATION

### Juris Doctorate

[FORDHAM UNIVERSITY SCHOOL OF LAW](#)

Jun 2005

Law: Entertainment, International Law, Mediation and Conflict Resolution

### Bachelor of Arts

[UCLA](#)

Jun 2002

Political Science - International Relations

## **Creative Consultant**

[Peatos Snacks](#) Jan 2020 - May 2020

- Contracted for short term consulting to develop brand voice and creative narratives across multiple mediums and platforms for PeaTos snackfood company.
- Wrote, produced, and directed comedic sketches, sourced talent for a variety of creative assets, and developed frameworks for the company's storytelling campaigns.
- Helped produce and develop in-person and online live events for the company, including for one of the largest international natural foods conventions in the world.

## **Writer/Performer/Producer for "Baccalaureate"**

[Sasquatch Punches Productions](#) Oct 2018 - Apr 2021

- Wrote, developed, produced, and starred in an award-winning one-hour solo show called "Baccalaureate", mixing funny and heartfelt elements of storytelling, stand up, and visual cues to relay a coming-of-age story.
- Debuted at the renowned Solocom Festival at the People's Improv Theater in NYC, the show went on to be selected as part of, and had completely sold out runs at: o Crazy Woke Asians Solofest, 2019 o Hollywood Fringe Festival 2019 o Whitefire Solo Festival 2020 – received "Best of Fest" award
- Show was further recognized and selected for performances at the Edinburgh Fringe Festival, the largest arts festival in the world; The LA Times Festival of Books, and the Big Sky Fringe Festival.

## **Stand Up Comedian and Improviser**

[Self](#) Oct 2009 - Present

- Los Angeles and New York-based stand up comic who has written and performed all over the world, in many major cities' most renowned comedy venues.
- Have hosted/MC'ed private and corporate events.
- Produced and hosted respected comedy shows across Los Angeles.
- Took part in long form improvisation courses and live performances through the Upright Citizens Brigade.

## **Radio/Podcast Host**

[The Narrative on DASH Radio Network](#) Aug 2020 - Present

- Newest hire for the DASH Radio Network, the #1 online radio station in the world, with a listenership of over 3 million people.
- Will host my own show, "The Narrative", which applies storytelling structures towards an examination of in-person interviews and reviews of film, music, books, and more. Coming Fall 2021.

## **Writer & Producer & Director**

[AwesomenessTV](#) Sep 2013 - Aug 2015

- Created, wrote, successfully pitched, and developed a comedy web series to be showcased on the AwesomenessTV channel affiliated with Nickelodeon
- Managed story development, script writing, casting, location scouting, securing of crew, and handling all legalities associated with filming.

## **Writer/Producer/Director**

[Around the World with Ambika Vas](#) Jan 2019 - Jan 2021

- Produced, directed, and was a co-writer on comedy sketch show “Around the World with Ambika Vas”, an international news and comedy show, in the same vein as The Daily Show.
- Wrote comedy bits for Ambika that were featured on India's number 1 comedy news show, and seen by English-speaking audiences all over the world through CNN India..

## **Film/TV/Web Producer**

[Feature Films and Short Films](#) Sep 2012 - Present

- Produced two independent feature films, MISS INDIA AMERICA and THE MAD ONES, utilizing skill sets ranging from all encompassing film production, to the fields of corporate management, law, mediation and alternative dispute resolution, social media marketing, and film development.
- Produced and developed the screenplay for a multiple award-winning short film about two American citizens connecting during a time of social and political turmoil called Dear Aunt Noa which has played film festivals all over the world.
- Co-writer, co-director, producer, and star of comedic, award-winning short film, “Laundry”.

## **Communications Trainer/Coach**

[PCA Law](#) Aug 2017 - Present

- Working as a presenter/trainer for UK-based company focusing on effective communication for large law firms and businesses, utilizing strategies gleaned from legal negotiation strategies, human resources development, storytelling, acting, improv, and facilitative models of mediation.
- Led interactive presentations and breakout sessions for companies as large as MasterCard, addressing a diverse audience across a range of professional fields.