Patrick Brady

Front-End Developer

I am an accomplished development and design professional with broad-based knowledge and expertise in a variety of front-end technologies. With over 15 years in development and design, I have mastered the skills necessary to communicate effectively with team members at all levels

EXPERIENCE

Development Manager

Advisor Launchpad Nov 2010 - Present

- Led effort to productize our entire custom development business, enabling our sales team to present menu items with scope built-in.
- Increased closed deals by 33% which nearly eliminated fallout during the development process.
- Reduced build time by 50% which allowed us to realize revenue quicker.
- Implemented proper forecasting, making critical (and sometimes hard) staffing decisions.
- Sourced a flexible offshore resource that enabled us to take on burst capacity while increasing margins.
- Recognized as a group of most innovative managers my first year managing a team.

Associate Art Director & Senior Developer

Commonwealth Business Media Mar 2004 - Oct 2010

- Responsible for user interface design, coding and overseeing 15 web sites for online publications.
- Collaborated closely with editors from each publication to ensure that the design aligned with their market as well as each departments objectives.
- Created new HTML email campaigns for 15 publications and 12-18 yearly conferences which increased open rates by 25%.
- Responsible for educating leads from each product on SEO and ensuring that sites were optimized to be search engine friendly.

Independent Contractor/Developer

Rutgers University Jan 2002 - Feb 2004

- Developed online learning animations for children designed to help them understand science.
- Redesigned and maintained university's admissions web site designed for applicants, high school guidance counselors, current students and parents.
- Created web pages, graphics and divisional/departmental sites for the university.

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Las Vegas, NV

SKILLS

Project Management
HTML/CSS
jQuery
CMS
Design
Development
SASS
Javascript
JavaScript Frameworks
Python
Gulp
React
Photoshop
Illustrator

EDUCATION

School of Visual Arts

Jan 2002

Graphic Design